



DEADLY FUNNY CO-PRESENTERS:
BRIEFING NOTES

Welcome to the 2017 Deadly Funny Competition!

Deadly Funny is heading into its 11th year and is a significant and vibrant part of our development programs. This one-of-a-kind competition is open for new, up-and-coming Aboriginal and Torres Strait Islander people aged 18 and over.

It is not only about scouting the next new deadly performer for a potential future in comedy but also provides participants with an opportunity to work with a professional festival comedian and develop their performance skills. And maybe ultimately win a trip to Melbourne to perform at the Comedy Festival and a grand prize of \$2000!

Below is the basic outline of responsibilities of us here at HQ and for you as a co-presenter of a Deadly Funny competition heat/state final.

CO-PRESENTER	MICF
<p><i>You provide:</i></p> <ul style="list-style-type: none"> ○ Venue for performance, including workshop ○ Technical assistance during show ○ Basic lighting, mic on stand and CD playback ○ FOH staff for performance ○ 1-2 Judges ○ Local promotion via website/venue where possible 	<p><i>We provide:</i></p> <ul style="list-style-type: none"> ○ Comedian to host the performance and conduct the workshop ○ National Publicity ○ Marketing Material (A3 Posters) ○ Administration of registrations ○ Running order and other documentation required on the day ○ 1-2 judges



FAQs

PARTICIPATION

How do participants register?

All registrations are done via deadlyfunny.com.au (entrants are directed to email their name and contact details to be signed up to a heat).

Once they have signed up all entrants receive email confirmation of the heat they have registered for, reminding them where they need to be and what time etc.

How much does it cost for entrants to register and compete?

It's free!

What are the criteria for entering the competition?

- Acts are 3-5 minutes max
- Acts can be individuals, duos or trios (group size is 3 max)
- Aged 18+ (anyone younger could enter our Class Clowns competition)
- Routines must be original – and funny
- All forms of comedy are eligible including stand up, sketch, musical comedy, physical/dance, parody etc

When will heats/state finals take place?

Heats/State Finals take place January – early March. Wes will talk to you about scheduling to finalise exact dates.

The Deadly Funny National Final Showcase takes place as a special event during the Melbourne International Comedy Festival in early-mid April.

How are they structured?

We ask entrants to sign up to participate in the heat which will consist of a 2 hour workshop/rehearsal and then a 1 hour show (which is where the judging will take place). One of our professional festival comedians will facilitate both workshops and MC the show during the heat.



What information is provided to us from the online registrations?

All participant information (act names, contact details and any special tech requirements) is passed on in the form of a Running Sheet to our co-presenters about a week prior to a heat. We also provide a Judging Policy and score sheet that can be copied and used by the judges during the heat.

When do registrations close?

Registrations close 1- 2 days before a heat to allow maximum participation. Heats are closed automatically however if they reach a cap of 18 participants.

What happens to winners of heats/state finals?

It is at to the judges discretion who should go through from the state final to the National Final in Melbourne. Flights and accommodation are provided for those selected to be in the National Final.

PUBLICITY & MARKETING

What does MICF do to promote the event?

We have a strong national campaign to encourage participation in the competition – online through our website www.comedyfestival.com.au, social, print and radio media are also avenues we use.

Our festival publicist (TS Publicity) looks after national publicity of Deadly Funny and the contact there is Mary Thompson mary@tspublicity.com.au or phone (03) 9419 8837.

What can we do to promote the gig?

We recognise that you have the local knowledge – of possible entrants/organisations who might be interested in participating or bringing a cheer squad/audience along to the show, so use whatever appropriate contacts or online avenues you have available to get the word out!

What promotional materials are available?

We will send 20 x A3 posters in December to display and send out to any of your key local supportive organisation contacts etc.



STAGING & SEATING

How does the venue need to be set up for a Deadly Funny gig?

It is essential that the audience can easily see and hear the performers but the formation is totally up to you.

Three seats should be reserved for the judges – if possible with a bit of lighting to write by and/or desk/something to lean on (clipboards or similar).

LIGHT & SOUND

What are the lighting and sound requirements?

Basic lighting, 1-2 mics on stands and CD playback is an ideal set up. There are sometimes musical acts who register and might require a DI if they have a keyboard/guitar.

Mic and stage technique are an important part of what participants will learn. You should endeavour to have whatever tech set-up you have for the performance available for the workshop as well.

STAFFING

What staffing is required?

Sufficient technical staffing to be present during the final workshop and performance is important – most gigs are pretty lo-fi but having a supportive and on-hand tech person is really helpful!

Also an appropriate number of FOH staff is helpful during the performance to manage the audience/ticketing and for OHS reasons etc.

AUDIENCE

What about the show in a heat/state final?

Please try and support the procuring of an audience. Participants can act as each other's audience, but it's not even close to as good as a room of genuine laughers.

We obviously have a national publicity campaign that runs for Deadly Funny but we acknowledge you know your local community best!

We also encourage participants via email and EDMs once they have registered to get their friends and families to come along, so please supply ticket booking/purchase information to wes@comedyfestival.com.au as soon as possible and she will include that in her communication with participants.



TICKETING

Usually events are free. We provide a registration site for audiences also via deadlyfunny.com.au to ensure a seat if there is limited capacity.

JUDGES

Who organises the judges?

You are responsible for procuring 1-2 judges for your heat. They can be a member of the organisation or local creative type! Speak to Wes if you have any issues as we often have local contacts we can call on. There will also be at least one representative from the Comedy Festival who will act as judge too.

MICF will email through a Judging Policy and score sheet where judges can write comments if you could please print them ready for the show.

Any other questions or queries don't hesitate to get in touch:
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